WHAT IS CLAIMED IS:

- 1. An image forming method for forming an image with an image recording apparatus including laser irradiation means for scan exposing, with a laser beam, a photothermographic material comprising a photosensitive silver halide, a non-photosensitive organic silver salt, a reducing agent and a binder on at least one surface of a support, and means for transporting the photothermographic material in a sub scanning direction and guiding it to a thermal developing portion, wherein:
- 1) the photothermographic material comprises at least one compound selected from compounds represented by the following formulae (1a), (1b) and (1c); and
- 2) a distance between a scanning exposure position of the laser irradiation means and an insertion part of the thermal developing portion is 50 cm or less:

Formula (1a)

 $R - Y_1 - (L_1)_{n1} - CX_1X_2X_3$

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_1 represents a sulfonyl group; n1 represents 0 or 1; Y_1 represents - $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently

represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group;

Formula (1b)

R - Y₂ - L₂ - CX₁X₂X₃

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_2 represents a carbonyl group or a sulfinyl group; Y_2 represents - $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group; and

Formula (1c)

 $R - Y_3 - (L_3)_{n_2} - CX_1X_2X_3$

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_3 represents a sulfonyl group, a carbonyl group or a sulfinyl group; n2 represents 2 or 3; Y_3 represents a single bond, $-N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an

aryl group or a heterocyclic group.

- 2. An image forming method according to claim 1, wherein R is an alkyl group.
- 3. An image forming method according to claim 1, wherein at least one of $X_1,\ X_2$ and X_3 is Br.
- 4. An image forming method according to claim 1, wherein Y_1 is $-N(R_1)$ -.
- 5. An image forming method according to claim 4, wherein R_1 is an alkyl group.
- 6. An image forming method according to claim 1, wherein Y_2 is $-N\left(R_1\right)$ -.
- 7. An image forming method according to claim 6, wherein R_1 is a hydrogen atom.
- 8. An image forming method according to claim 1, wherein Y_3 is a single bond.
- 9. An image forming method according to claim 1., wherein n2 represents 2.
- 10. An image forming method according to claim 1, wherein R and $R_{\scriptscriptstyle 3}$, or R and $R_{\scriptscriptstyle 3}$ form a ring.
- 11. An image forming method according to claim 10, wherein the ring is an alicyclic group.
- 12. An image forming method according to claim 1, wherein the distance between the scanning exposure position and the insertion part of the thermal developing portion is 45 cm or less.

- 13. An image forming method according to claim 1, wherein the photothermographic material has a silver coating amount of 1.9 g or less per 1 m² of the photothermographic material.
- 14. An image forming method according to claim 1, wherein thermal development is carried out for 6 seconds to 14 seconds.
- 15. An image forming method for forming an image with an image forming apparatus including an exposing portion which scan exposes, with a laser beam, a photothermographic material comprising a photosensitive silver halide, a non-photosensitive organic silver salt, a reducing agent and a binder on at least one surface of a support, and a thermal developing portion, wherein:
- 1) the photothermographic material comprises at least one compound selected from compounds represented by the following formulae (1a), (1b) and (1c); and
- 2) a line speed of the thermal development is 20 mm/sec or higher:

Formula (1a)

R-Y₁-(L₁)_{n1}-CX₁X₂X₃

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_1 represents a sulfonyl group; n1 represents 0 or 1; Y_1 represents -

 $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group;

Formula (1b)

R - Y 2 - L 2 - C X 1 X 2 X 3

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_2 represents a carbonyl group or a sulfinyl group; Y_2 represents - $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group; and

Formula (1c)

R - Y_3 - (L_3) $_{\rm n\,2}$ - $C\,X_1\,X_2\,X_3$

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_3 represents a sulfonyl group, a carbonyl group or a sulfinyl group; n2 represents 2 or 3; Y_3 represents a single bond, $-N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a

hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group.

- 16. An image forming method according to claim 15, wherein R is an alkyl group.
- 17. An image forming method according to claim 15, wherein at least one of X_1 , X_2 and X_3 is Br.
- 18. An image forming method according to claim 15, wherein Y_1 is $-N(R_1)$ -.
- 19. An image forming method according to claim 18, wherein R_1 is an alkyl group.
- 20. An image forming method according to claim 15, wherein Y_2 is $-N(R_1)$ -.
- 21. An image forming method according to claim 20, wherein R, is a hydrogen atom.
- 22. An image forming method according to claim 15, wherein Y_3 is a single bond.
- 23. An image forming method according to claim 15, wherein n2 represents 2.
- 24. An image forming method according to claim 15, wherein R and $R_{\scriptscriptstyle 1}$, or R and $R_{\scriptscriptstyle 3}$ form a ring.
- 25. An image forming method according to claim 24, wherein the ring is an alicyclic group.
- 26. An image forming method according to claim 15, wherein the line speed of the thermal development is 24

mm/sec or higher.

- 27. An image forming method according to claim 15, wherein the line speed of the thermal development is 28 mm/sec or higher.
- 28. An image forming method according to claim 15, wherein a development efficiency at a maximum density part is 70% or more.
- 29. An image forming method according to claim 15, wherein a hue-angle of the image at an optical density of 1.0 is from 180° to 270° .
- 30. An image forming method comprising thermally developing a photothermographic material comprising a photosensitive silver halide, a non-photosensitive organic silver salt, a reducing agent and a binder on at least one surface of a support and comprising at least one compound selected from compounds represented by the following formulae (1a), (1b) and (1c), with an interval time of 12 seconds or less:

Formula (1a)

R-Y1-(L1) n1-CX1X2X3

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_1 represents a sulfonyl group; n1 represents 0 or 1; Y_1 represents - $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom,

or $-(R_2)C=C(R_3)-$; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group;

Formula (1b)

R - Y 2 - L 2 - C X 1 X 2 X 3

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_2 represents a carbonyl group or a sulfinyl group; Y_2 represents - $N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group; and

Formula (1c)

 $R - Y_3 - (L_3)_{n2} - CX_1X_2X_3$

wherein, X_1 , X_2 and X_3 each independently represent a hydrogen atom or a substituent, provided that at least one of X_1 , X_2 and X_3 is a halogen atom; L_3 represents a sulfonyl group, a carbonyl group or a sulfinyl group; n2 represents 2 or 3; Y_3 represents a single bond, $-N(R_1)$ -, a sulfur atom, an oxygen atom, a selenium atom, or $-(R_2)C=C(R_3)$ -; R_1 , R_2 and R_3 each independently represent a hydrogen atom or a substituent; and R represents a

hydrogen atom, a halogen atom, an aliphatic group, an aryl group or a heterocyclic group.

- 31. An image forming method according to claim 30, wherein the interval time is 10 seconds or less.
- 32. An image forming method according to claim 30, wherein a hue-angle of the image at an optical density of 1.0 is from 180° to 270° .
- 33. An image forming method according to claim 30, wherein the photothermographic material has a silver coating amount of 1.0 g/m^2 to 1.9 g/m^2 .
- 34. An image forming method according to claim 30, wherein thermal development is carried out for 6 seconds to 14 seconds.
- 35. An image forming method according to claim 30, wherein a development efficiency at a maximum density part is 70% or more.